Foundation for a Healthy Kentucky’s Mission:

To address the unmet health needs of Kentuckians
Investing in communities. Informing health policy.

By…

• Developing and influencing policy
• Improving access to care
• Reducing health risks and disparities
• Promoting health equity

https://www.healthy-ky.org/events/health-for-a-change
June 20 Health equity webinar
✓ June 27 Planning for success webinar
✓ July 11 Health equity webinar
✓ Aug 8 Planning for success webinar
✓ Aug 16 Working with the media workshop

SAVE THE DATE
Monday, September 24, 2018
Marriott Griffin Gate, Lexington, KY
9:00 a.m. to 4:30 p.m.

Howard L. Bost Memorial Health Policy Forum
KENTUCKY’S SUBSTANCE USE EPIDEMIC:
A SOLUTIONS UPDATE

GILEAD

Partners:
Health Enterprises Network • Interact for Health • KET
Kentuckiana Health Collaborative • Gilead
Introduction to Foundation Grants

Presented by
David Bryant
Lexington Public Library
DBRYANT@LEXPUBLIB.ORG
Today We Will Cover:

- Overview of Foundation Center Resources and how to locate them
- Funding basics - what you need before you start
- Foundation Directory Online – sample searches and tips
- Tips for Writing the Grant Proposal
- Additional Resources
Foundation Center

- Foundation Information Network (FIN)
  - Access to the Foundation Directory Online and other resources
  - Assistance from a FIN Supervisor
  - Programs and classes to support your research
  - www.foundationcenter.org

Finding Foundation Center Resources near you

https://foundationcenter.org/

Lexington Public Library
Northern Kentucky University
Bellarmine University
Louisville Free Public Library
Public Library of Cincinnati and Hamilton County
Clermont County Public Library - Miami Township Branch
Cabell County Public Library
Hamilton Lane Library
Greene County Public Library
Bartholomew County Public Library
Before You Start Searching for Grants

Is your organization ready?

- Have you met the legal requirements to be a nonprofit?
- Must be registered as a 501(c)3 tax exempt charity
You can’t rely on grants alone

- Build a solid foundation of individual donors
- Use grant money to supplement projects
- Typically not for operational costs

You have to find the right match for your project or organization

- Not all funders are alike
- Funders are often looking to support projects that promote their interests
- Does your proposal line up with the funder’s objectives?
Are you clear about your purpose?

Do you duplicate or overlap services in a geographic area?
Are your goals realistic?

If You’re Ready...
• **Foundation Directory Online (FDO)**
  
  - Searchable database with detailed Grantmaker profiles, grant recipients, grants, and 990s
  - Subscription fee
  - Free at a Foundation Information Network site near you

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**Foundation Directory Online**

*Sample Searches*
Search Tips

Start simple
What are you trying to fund?
Where?
Geographic focus vs. location of organization
What type of support are you seeking?
Age groups? Gender? Ethnicity?
Try expanding and narrowing your search

GrantSpace

Free!
Searchable Knowledge Base
Downloadable Sample Documents
◦ Proposals
◦ Cover Letters
◦ Project Budgets
Webinars, many of them are free
◦ Finding Grants
◦ Proposal Writing
◦ Budgets
◦ Marketing
Issue Lab

Free Research from social sector organizations around the world
- HUMANITARIAN AND DISASTER RELIEF
- HUMAN RIGHTS AND CIVIL LIBERTIES
- CHILDREN AND YOUTH
- INTERNATIONAL DEVELOPMENT
- EMPLOYMENT AND LABOR
- NONPROFITS AND PHILANTHROPY
- PARENTING AND FAMILIES
- ANIMAL WELFARE
- CONSUMER PROTECTION
Grant Proposal Tips

Proposal Tip #1 (and probably most important)

It’s never about the need of your organization.
Proposal Tips

- Not a good fit – most common reason for rejection
- Give yourself time
- Present an organized, well-thought project
- Taylor each proposal for the particular grant, but also have a boiler plate proposal ready to go
- Follow Directions
- Provide only what they ask for

Writing Tips

- Begin with an outline
- Name your project
- Keep language clear and simple
- Use action words
- Avoid jargon and acronyms
- Revise and edit
Finished?!  

Proposal Tips

If the answer is YES:
• Send a thank-you letter!
• Keep the funder informed
• Follow all reporting requirements

If the answer is NO:
• Don’t take it personally
• It’s OK to ask for feedback
Additional Resources

**SCORE (Senior Core of Retired Executives)** – Works mainly with for-profit businesses, but check to see if your local chapter has a nonprofit mentor

- Community Foundations
  - Fiscal Sponsorship
  - Developing Community Partnerships

**Local Colleges and Universities**

Questions?

(859) 231-5500 ext. 1151
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Post-event Survey

✓ Give your feedback
✓ Suggest future topics
✓ Only 3 minutes
Thank you!

Contact

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