

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from December 12 through December 15, 2018. A total of 625 registered Kentucky voters were interviewed statewide by telephone.

Those interviewed were randomly selected from a phone-matched Kentucky voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or party grouping.

QUESTION: Electronic cigarettes or e-cigarettes are battery-powered devices used to inhale vaporized liquid. The vaporized liquid can contain as much nicotine as a pack of cigarettes, and some have flavorings and other ingredients. Users of e-cigarettes sometimes refer to the activity as ‘vaping’ or ‘juuling’ as opposed to smoking. Have you ever used an electronic cigarette or e-cigarette?”

	<u>YES</u>	<u>NO</u>
STATE	16%	84%

<u>REGION</u>	<u>YES</u>	<u>NO</u>
Louisville Metro	17%	83%
Lexington/Blue Grass	12%	88%
Northern Kentucky	11%	89%
Eastern Kentucky	21%	79%
Western Kentucky	18%	82%

<u>SEX</u>	<u>YES</u>	<u>NO</u>
Men	14%	86%
Women	17%	83%

<u>AGE</u>	<u>YES</u>	<u>NO</u>
18-34	41%	59%
35-49	13%	87%
50-64	12%	88%
65+	7%	93%

<u>PARTY REGISTRATION</u>	<u>YES</u>	<u>NO</u>
Democrat	18%	82%
Republican	12%	88%
Independent	22%	78%

QUESTION: Kentucky currently places both a sales tax and a \$1.10 per pack excise tax on the sale of cigarettes. E-cigarettes are only subject to sales taxes. Do you support or oppose placing an excise tax on the sale of e-cigarettes so that e-cigarettes are taxed at a rate similar to a pack of cigarettes?"

	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
STATE	73%	21%	6%

<u>REGION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Louisville Metro	70%	27%	3%
Lexington/Blue Grass	79%	17%	4%
Northern Kentucky	79%	16%	5%
Eastern Kentucky	64%	25%	11%
Western Kentucky	77%	17%	6%

<u>SEX</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Men	76%	19%	5%
Women	70%	23%	7%

<u>AGE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
18-34	56%	33%	11%
35-49	75%	21%	4%
50-64	79%	16%	5%
65+	76%	18%	6%

<u>PARTY REGISTRATION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Democrat	72%	20%	8%
Republican	77%	21%	2%
Independent	62%	28%	10%

<u>TRIED E-CIG?</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Yes	37%	53%	10%
No	80%	15%	5%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	319 (51%)
Republican	256 (41%)
Independent or Other	50 (8%)

SEX:

Male	306 (49%)
Female	319 (51%)

AGE:

18-34	112 (18%)
35-49	176 (28%)
59-64	179 (29%)
65+	153 (24%)
Refused	5 (1%)

REGION:

Louisville Metro	150 (24%)
Lexington/Bluegrass	110 (18%)
Northern Kentucky	75 (12%)
Eastern Kentucky	140 (22%)
Western Kentucky	150 (24%)

KENTUCKY POLL REGIONS

LOUISVILLE METRO: Voters in Jefferson, Bullitt, Oldham, Trimble, Henry, Shelby, Spencer and Nelson counties.

LEXINGTON/BLUEGRASS: Voters in Fayette, Woodford, Franklin, Anderson, Scott, Harrison, Bourbon, Nicholas, Clark, Madison, Garrard, Jessamine, Boyle, Mercer, Washington, Marion, Powell and Estill counties.

NORTHERN KENTUCKY: Voters in Boone, Kenton, Campbell, Gallatin, Carroll, Owen, Grant, Pendleton, Bracken and Robertson counties

EASTERN KENTUCKY: Voters in Jackson, Rockcastle, Lincoln, Casey, Taylor, Green, Metcalfe, Adair, Russell, Cumberland, Clinton, Wayne, McCreary, Whitley, Laurel, Pulaski, Monroe, Mason, Fleming, Bath, Menifee, Wolfe, Breathitt, Perry, Leslie, Harlan, Bell, Knox, Clay, Owsley, Lee, Letcher, Knott, Pike, Floyd, Martin, Johnson, Magoffin, Morgan, Rowan, Elliott, Lewis, Carter, Greenup, Boyd and Lawrence counties.

WESTERN KENTUCKY: Voters in Fulton, Hickman, Carlisle, Ballard, McCracken, Graves, Marshall, Calloway, Livingston, Lyon, Trigg, Crittenden, Caldwell, Christian, Hopkins, Webster, Union, Henderson, Daviess, McLean, Muhlenberg, Todd, Logan, Butler, Ohio, Hancock, Breckinridge, Meade, Hardin, Grayson, Edmonson, Warren, Simpson, Allen, Barren, Hart and LaRue counties.