
The Foundation for a Healthy Kentucky has the capacity to make funds available to nonprofit organizations or coalitions for the conduct of conferences, seminars, trainings or symposia that are aligned with our mission and focus areas.

In 2017, each conference support grant may not exceed $1,500. These requests are considered throughout the year and must be submitted at least thirty (30) days prior to the date of the event. Applications are considered as they are received; once all conference support funds have been exhausted for the calendar year, the application process will close.

Foundation Mission and Policy Focus Areas

The Foundation advances its mission, to address the unmet health care needs of Kentuckians, by developing and influencing health policy, to promote lasting change in the systems by which health care is provided, for the purposes of:

- Improving access to care
- Reducing health risks and disparities
- Promoting health equity

Our current policy focus areas are:

1. Promoting policies that increase access to safe and effective integrated health care services (including primary care, behavioral health, and oral health).
2. Promoting policies and practices that strengthen local public health.
3. Promoting policies to improve the health of Kentucky’s children.
4. Promoting policies to increase the proportion of Kentuckians living in smoke-free jurisdictions.

Per the Foundation’s grantmaking guidelines, priority funding consideration will be given to those proposals that:

- Support the Foundation’s mission and focus areas through a commitment to outcomes that can inform policy development.
- Address one or more of the Foundation’s policy focus areas.
- Are submitted by organizations whose efforts primarily benefit persons who reside in Kentucky.

Applications for conference support should be submitted at least thirty (30) days in advance of the event for which funding is being requested and as early as possible in the calendar year.
Requesting Support

Funding is authorized in 2017 to support a small number of events likely to advance the Foundation’s mission and policy focus areas. Decisions regarding this support, which may not exceed $1,500 per event, will be made using the criteria listed below. In making an award, the Foundation will make clear the nature of the underwriting, which may include but is not limited to: purchase of some portion of the event such as underwriting a keynote speaker’s travel or honorarium; paying for facility rental or buying “slots” at events to permit participation by staff of organizations working to advance the health of Kentuckians who might otherwise be unable to attend. Use of the Foundation’s logo as a funding partner may be specifically permitted.

Proposal Elements

To be considered for a conference support grant, please complete an online application, addressing all of the following (you will be required to create an account). To access an in-progress application, click here:

1. Please list and briefly describe the sponsoring organizations and sponsoring coalition members (if applicable). Provide sufficient information to determine that the event is nonpartisan in nature and the event coordinators are experienced and credible.

2. Describe the purpose and perceived need for the event for which financial support is sought.

3. Have similar events been held in Kentucky recently? How is this session different?

4. Describe the target audience, including pertinent career, demographic and geographic considerations. For example, “this session will draw 100 to 150 primary care physicians and nurse practitioners from rural eastern and western Kentucky, for the purposes of engaging them in advocacy for policies that will improve opportunity for safe physical activity of teenagers and young adults in their community.”

5. Explain how the event is:
   a. part of a larger effort to call attention to health issues in a way likely to support health policy change;
   b. likely to give adequate voice to varying views on the topic (a balanced presentation); and
   c. likely to advance health equity by addressing the perspectives, interests, and impact on population groups by geographic, socio-economic, racial, ethnic, gender, sexual orientation, rural/urban, immigration and/or disability status.

6. Explain how the proposed event is consistent with Foundation mission and policy focus area(s) (listed above and in further detail on the Foundation website, www.healthy-ky.org).

7. Indicate what, if any, role is proposed for the Foundation staff and Board/Community Advisory Committee in designing, planning and monitoring the proposed event.

8. Provide a draft agenda (attachment) and proposed speaker list (attachment), including the policy focus area(s). Also including the event date(s) and intended venue.

9. Provide a budget (attachment), making clear:
   a. What budget items will Foundation dollars be used to secure?
   b. What other funders are in place or being sought?
   c. What portion of the costs will be covered by registration fees from participants?

Provide your organization’s IRS 501(c)3 determination letter (attachment).

Please direct questions regarding this initiative to Angela Koch.