CAKE
Communities Acting for Kids Empowerment

A Place-based Approach to Early Childhood Wellness in Carthage & Roselawn
School levy passes by wide margin

Hannah Sparling and Rebecca Huff  8:41 a.m. EST November 9, 2016

It ended up being a bit of a blowout.

By 11 p.m., they were packing up the watch-party taco bar and heading home. Cincinnati Public Schools and Cincinnati Preschool Promise passed their joint levy by more than 30,000 votes - 62 percent to 38 percent, according to unofficial results from the Hamilton County Board of Elections.

“We haven’t won by this kind of margin since 1952, so we are just ecstatic,” said CPS Superintendent Mary Ronan.

“I think we just have a very special spot here in Cincinnati. It is just so wonderful that the citizens of Cincinnati really do care about children, and are incredibly generous.”
High Priority Census Tracts for Preschool Promise Funding by Cincinnati Neighborhood

Sources: American Community Survey, 2010-2015; Institute for Child, Youth, & Family Policy, Brandies University, datadiversitykids.org
Carthage & Roselawn

High Priority Neighborhoods for Preschool Promise Funding for Outreach and Enrollment

High Priority Neighborhoods for Preschool Promise Funding for Providers

diversitydatakids.org
data for a diverse and equitable future

500 Cities: Local data for better health
RWJF
Interdisciplinary Research Leaders Team

CAKE
Communities Acting for Kids Empowerment

Jamie-Lee Morris, Farrah Jacquez, Michael Topmiller
Leadership Team Representation

4C for Children
We educate and support the adults who care for young children in Southwest Ohio, the Miami Valley and Kentucky.

Su Casa
Hispanic Center of Cincinnati

Carthage Christian Church
An historic church with modern relevance

YMCA EARLY LEARNING CENTER - VALLEY

New Prospect Baptist Church
Building a healthy community one family at a time through: Worship, Word, Witness, & Work
Leadership Team Members

Crystal Davis, Member

Alexander Shelton, Parent

Monica Arena-Losacker, Community Outreach Specialist

Alan Dicken, Pastor
Leadership Team Members

Cindy Wooten, Center Director

Shanah Cole, Parent

Giovanna Alvarez, Director

Lakisha Best, Best Preschool Consulting
Specific Aims

1. **Create a network** of engaged community members, education providers, and stakeholders ready for action

2. **Increase awareness** of the value of preschool and preschool options available in Carthage and Roselawn

3. **Develop a multi-level intervention** with systematic input from across community sectors and with shared decision-making of Leadership Team
Innovations in Community Health Data

- Collecting Data WITH the Community
  - NOT Collecting Data ON the Community
- Place-Based
  - Carthage and Roselawn
  - Link to Specific Interventions
- Asset Focused
- Multiple Levels
  - Community
  - School
  - Household
Community Level Research Activities

- **Group Level Assessment**
  - Participatory, Action-oriented focus group
  - Participants analyze their own data and prioritize next steps

- **Asset Sketch Mapping**
  - Participants identify community assets on their own maps
Community Input Meeting
Come share your perspective to positively influence early childhood wellness in Cincinnati!
School Level Research Activities

- 30 interviews
  - Parents
  - Teachers
  - Administrators

- Goals
  - Identify assets
  - Understand barriers
  - Develop network
Household Level Research Activities

- Door-to-Door Surveys
- Community-member & graduate student teams
- “Bright Spot” Interviews
Community & Policymaker Forums

PEOPLE POWER >>>>>>>>>> $
Why this Matters?

- **Community-Driven**
  - Working with the community to identify neighborhood assets and needs on multiple levels

- **Building a Community Network**
  - Working with Leadership Team to engage community and create a sustainable network for change

- **Place-Based Data**
  - Community and Household Assets
Acknowledgements

- Community Leadership Team
- RWJF IRL Partners
  - Jamie-Lee Morris, New Prospect Baptist Church
  - Farrah Jacquez, University of Cincinnati
- Robert Wood Johnson Foundation
- All of our Community Partners