OHIP & KHIP Then & Now: A Decade Look at Survey Results

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• Founded in 1971, the Institute conducts complex, large-scale surveys using a variety of data collection modes: via telephone, mail and Web-based surveys as well as in-person interviews, focus group discussions and direct observations.

• The Institute was a pioneer in random-digit dialing (RDD) techniques for conducting scientific surveys of public opinion.
Kentucky Health Issues Poll  
(2008-present)

- Random digit dial (RDD) telephone survey of both landline and cell phone
- Questions are designed in partnership with Foundation for a Healthy Kentucky, Interact for Health, community input, and IPR
- A statewide survey design, including oversamples of WKY, Louisville area, NKY, Lexington area, and Appalachian ADDs
- Since 2008, we have interviewed a total of 17,876 Commonwealth of Kentucky residents
- Jointly funded by the Foundation for a Healthy Kentucky and Interact for Health

Ohio Health Issues Poll  
(2005-present)

- Random digit dial (RDD) telephone survey of both landline and cell phone
- Questions are designed in partnership with Interact for Health, community input, and IPR
- A statewide survey design
- Since 2005, we have interviewed a total of 12,477 State of Ohio residents
- Funded by Interact for Health
General Health and Access

• Since 2008, IPR has asked Ohio and Kentucky residents to provide an assessment of their overall health.

• KHIP and OHIP ask, “Would you say that in general your health is...excellent, very good, good, fair, or poor?”
General Health and Access

The number of people who reported their health as excellent or very good has remained relatively stable in Kentucky since 2008.
General Health and Access

General Health Rating (Excellent / Very Good)

- Western Kentucky: 35.1%
- Louisville: 47.5%
- Lexington: 47.9%
- NKY: 46.0%
- Appalachian ADDs: 39.4%
General Health and Access

Uninsured

The percentage reporting they did not have health insurance in both Kentucky and Ohio declined dramatically in 2014, possibly due to the implementation of many of the Affordable Care Act provisions in 2014.

<table>
<thead>
<tr>
<th>Year</th>
<th>KHIP</th>
<th>OHIP</th>
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<tr>
<td>2018</td>
<td>8.9%</td>
<td>10.3%</td>
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Health Risk Behaviors

• Both KHIP and OHIP have asked about the health risk behaviors of friends and family members.

• Both surveys ask about the use of prescription pain relievers, heroin, and methamphetamines.
Health Risk Behaviors

KHIP asks, “Have any of your family members or friends experienced problems as a result of using heroin?”

Nearly 1 in 4 adults in Ohio and 1 in 5 adults in Kentucky have reported a friend or family member having a problem with heroin.
Health Risk Behaviors

Since 2011, KHIP has asked, “Have any of your family members or friends experienced problems as a result of abusing prescription pain relievers such as OxyContin, Vicodin, Percocet, or codeine?”

Kentucky and Ohio residents have reported similar rates of friends and family members who have experienced problems as a result of abusing prescription pain relievers.
Smoking

- KHIP and OHIP have asked a number of questions on current smoking status, e-cigarettes, and tobacco policy, including:
  - Current cigarette and e-cigarette use
  - Tobacco 21
  - Taxation of cigarettes and e-cigarettes
  - Smoking in public places

- As of 2018, 26 states have enacted statewide bans in all enclosed workplaces. Kentucky does not have a statewide ban, but there are 37 localities with public smoking bans.

- KHIP asks, “Would you favor or oppose a state law in Kentucky that would prohibit smoking in most public places, including workplaces, public buildings, offices, restaurants and bars?”
Health in Both States

To calculate the number of current smokers, we use two questions:

- “Have you smoked at least 100 cigarettes in your entire life?”
- “Do you smoke cigarettes every day, some days, or not at all?”

Current smokers are those who have smoked at least 100 cigarettes in their life and currently smoke every day or some days.
Current Smoker

- Western Kentucky: 26.8%
- NKY: 18.9%
- Louisville: 13.7%
- Lexington: 19.0%
- Appalachian ADDs: 25.4%
Smoking in Public Places

Favor Law Prohibiting Smoking in Public Places

Laws Prohibiting Smoking

58.6% 76.3%

Western Kentucky 61.7%

Louisville 76.3%

NKY 67.4%

Lexington 70.4%

Appalachian ADDs 58.6%
The Affordable Care Act

• The Patient Protection and Affordable Care Act was passed in March 2010. Most major provisions, such as the Medicaid expansion and the health insurance exchanges, took effect in 2014.

• Kentucky both expanded Medicaid and created their own health insurance exchange, known as kynect.

• Since 2010, KHIP has asked questions about information, preference, and impact of the Affordable Care Act.
The Affordable Care Act

KHIP asks, “Do you feel you have enough information about the health reform law to understand how it will impact you personally, or not?"

Since its passing in 2010, an increasing number of both Kentucky and Ohio residents have reported having enough information to understand how the law will impact them personally.
The Affordable Care Act

KHIP asks, “Given what you know about the health reform law, do you have a generally favorable or a generally unfavorable opinion of it?”

Similar rates of Kentucky and Ohio residents report favoring the health reform law.
For More Information

https://www.interactforhealth.org/

https://www.healthy-ky.org/

The Kentucky Health Issues Poll (KHIP) is conducted each year by Interact for Health in partnership with the Foundation for a Healthy Kentucky. It measures Kentucky adults’ opinions about a variety of health-related policies. KHIP was first conducted in 2008 and was most recently completed in 2017.

KHIP results can help organizations and agencies, policymakers and residents understand the attitudes of Kentucky residents about certain health issues.

As part of the Foundation's commitment to producing timely health information for policymakers, health officials and local decision makers, the Foundation sponsors an annual telephone opinion poll of Kentucky adults called the Kentucky Health Issues Poll (KHIP).

KHIP provides a snapshot of Kentuckians' views on various health related topics. KHIP has been conducted annually in the fall since 2008, and the results are released periodically in reports throughout the following six to eight months.

The poll is funded jointly by the Foundation for a Healthy Kentucky and Interact for Health and conducted by the Institute for Policy Research at the University of Cincinnati.

Highlights from the most recent KHIP are available below. Users can also access the entire survey dataset, full survey questions, as well as results by region or demographic group, from the Online Analysis and Statistical Information System (OASIS).

Click here for a complete list of KHIP Issue Briefs.

https://www.healthy-ky.org/
We Invite Your Input

Suggestions for future surveys

Interact for Health and the Foundation for a Healthy Kentucky conduct the Kentucky Health Issues Poll every year in partnership with the Institute for Policy Research. Suggestions about future surveys should be shared with Susan Sprigg, Research Officer.

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