Creating the Healthiest City in Kentucky

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Mayor of Paducah
CRITICAL CARE & COMMUNITY WELLNESS

Uninsured in Kentucky*: State average: 19%, McCracken County: 19%, National average: 17.8%

In 2009, Lourdes Hospital spent $11,128,077 in charity care and Western Baptist Hospital spent $15,053,000 in 2010, to help cover the medical costs of their under/uninsured patients.*

In 2009 in McCracken County, 21% of our citizens were in "less than good health" and 16% of all adults did without medical care due to cost.**

In 2009 in McCracken County, 24% of the adult population were obese and 25% of the adult population smoked cigarettes.***

MISSION = Assess critical needs and challenges that are not being met with current programs -- help those "falling through the cracks"; plan for a comprehensive wellness program and how to help those in need; create a plan on how to become a healthier community.
How Western Kentucky Leveraged Medicaid Expansion to Increase Access to Health Care

July 21, 2017 | By Sarah Klein, Martha Hostetter, and Douglas McCarthy

Photos by Glenn Hall

Series: Scorecard on Local Health System Performance

Tags: High-Need, High-Cost Patients, behavioral health, Community Health Centers, Social Needs

Western Kentucky is one of only a handful of U.S. regions that improved on a broad range of health care measures.
PADUCAH PROFILE

HEALTH SYSTEM PERFORMANCE
Improved on
17 OF 32
indicators tracked over time

HEALTH SYSTEM RANK
225 OF 306 regions in 2016

279 OF 306 regions in 2012

DEMOGRAPHICS (2014)
359,866 across 27 counties

88% white (vs. 62% nationally)
7% black (vs. 12% nationally)
3% other non-Hispanic (vs. 8% nationally)
3% Hispanic (vs. 17% nationally)

$44,171 median household income (vs. $58,489 nationally)

38% living on incomes below 200% of the federal poverty level (vs. 34% nationally)
What we do.
A network of partners dedicated to improving the health and well-being of individuals in the Purchase Area.
Strategic Goals

1. Create an organization that embodies collaboration.

2. Utilize data and online tools to create and track goals at the region, county and city levels.

3. Provide local networks with support for implementing programs “on the ground”.

4. Create sustainable revenue models for the longevity of the regional network.

Core Values

1. We will be advocates for better health and well-being in our organizations and communities.

2. Our leadership will focus on asset sharing and critical problem solving.

3. We will be a strong voice for the health and well-being of our community throughout Kentucky.

4. All members will participate as owners of the coalition.
Action Plan

Coordinate
Priority: Promote and Facilitate Collaboration Among Members

Coordinate
Priority: Facilitate Communication Among Members

Promote
Priority: Increase Public Awareness of Members and Their Services

Develop
Priority: Collaborate on Public Health Data and Community Needs Assessments

Admin
Priority: Strengthen Administrative Structure and Build Long-Term Sustainability
Fountain Gardens Get Fit Youth Wellness

Site Plan - Option 1

2015-2018 Foundation for a Healthy Kentucky
Goal #1: Reduce hospital readmission rates in the rural target service area
(Statutory Charge: Expand Access, Coordinate and Improve the Quality of Essential Health Care; Activities #2 and #3)

Strategy A: Design and implement a coordinated system of transitional care for selected at-risk patients discharged from member hospitals to home.

Objective 1.1: By April 30, 2018, 100% of patients determined to be at high risk of readmission as determined by the LACE (or similar) rubric and who are referred to PAHC, will receive follow-up phone calls and/or home visits within 72 hours of discharge (up from a baseline of zero as this is a new program).

Objective 1.2: By April 30, 2020, increase the number and percent of patients at high risk of readmission who are referred to post-discharge transitional care (baseline to be established).

Objective 1.3: By April 30, 2020, reduce the readmission rates among high-risk patients served by the intervention by at least 10% (baseline of readmissions among high-risk patients will be determined).

Objective 1.4: By April 30, 2020, 70% of patients/family members/caregivers will report feeling more confident and informed about the patient’s care and condition than they did before meeting with the transition team. (baseline determined by pre-test)
Harless wins Paducah mayoral race

November 8, 2016 by Leanne Fuller

Brandi Harless is projected the winner of the Paducah mayoral race by the McCracken County Clerk’s Office.

Harless defeats incumbent Mayor Gayle Kaler.

With 29 of 31 precincts reporting, Harless had 58 percent with 5,439 votes.

Kaler had 42 percent with 3,900 votes.
We are committed to:

- a belief that Paducah’s greatest resource is its people
- using what we have and making it better
- a data driven approach to everything
- prioritizing inclusion
- a curiosity about both our challenges and opportunities

In order to:

Embrace and Promote our Identity as a Compassionate and Creative City
Enhance the City Neighborhood Experience
Create the Most Transparent and Efficient Data-Driven Government
Become the Healthiest City in Kentucky
Facilitate Smart Growth in the New Economy
Thank You

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