MULTI-STAKEHOLDER APPROACH TO VALUE-BASED HEALTHCARE

Randa Deaton, MA
Corporate Director, UAW/Ford Community Healthcare Initiative
Co-Executive Director, Kentuckiana Health Collaborative
**WHO** is the KHC?

**What** does the KHC do to support advancement of value-based care?

**How** can employers and consumers support the move to value-based care?
KHC HISTORY

2001: Two Directors dedicated to community health hired by UAW/Ford

2002: Lewin study released healthcare study of Greater Louisville commissioned by UAW/Ford

2003: Kentuckiana Health Alliance formed (now called Kentuckiana Health Collaborative)
MISSION

The Kentuckiana Health Collaborative serves as a catalyst to transform healthcare by aligning providers and delivery systems, health plans, businesses and other key healthcare stakeholders in systemic improvement efforts to drive better care, better value, improved experience and the overall health of our community.
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KHC activities support transformation from volume to value

- Healthcare Quality Measurement
- Healthcare Transparency
- Community Learning & Dialogue
- Employer Benchmarking & Learning
KHC HEALTHCARE MEASUREMENT

Healthcare Quality reporting on 25 measures:
- Pediatric Care Management – 4 measures
- Acute Care Management – 6 measures
- Acute Care Management – 2 measures
- Chronic Disease Management – 13 measures

Annual staged reporting occurs to primary care and women’s healthcare providers in Kentucky and Southern Indiana as follows:
- Private Individual Report – 4,200 per year
- Private Group Report – 125 per year
- Public Group Report – 90 per year on www.GoHealthShare.org
- Public Community Report – Kentuckiana & Kentucky Reports

Anthem, Aetna, Humana, Passport, and WellCare provide data
- [National Committee for Quality Assurance (NCQA) Healthcare Effectiveness Data & Information Set (HEDIS®)]
PREVENTION AND TREATMENT: DIABETES MANAGEMENT, KHC CLAIMS DATA
HEALTHY LIVES: BREAST CANCER SCREENING, KHC CLAIMS DATA

- 2005: 50%
- 2006: 50%
- 2007: 50%
- 2008: 50%
- 2009: 50%
- 2010: 76%
- 2011: 76%
- 2012: 76%
- 2013: 79%
- 2014: 79%

Kentuckiana
Kentucky
Medicare HMO
Commercial HMO
Medicare PPO
Commercial PPO
Medicaid
HEALTHY LIVES: COLORECTAL CANCER SCREENING, KHC CLAIMS DATA

![Graph showing colorectal cancer screening rates over time. The graph displays a trend line for different groups such as Commercial HMO, Medicare HMO, Kentucky Commercial, Kentuckiana, and Medicare PPO. The graph indicates an increase in screening rates over the years, with a peak of 55% in 2014 and 53% in 2014. The X-axis represents the year ranging from 2006 to 2014, and the Y-axis represents the CRC screening rate.]
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EMPLOYER STRATEGIES IN MOVING TO VALUE-BASED BENEFITS DESIGN

Purchasers buying on quality, service, and cost, rather than cost alone, will catalyze the re-engineering of health care toward a system of population health improvement and management, and a value-driven system in which ever-increasing quality of care is achieved at the lowest possible cost.

- Standardized Performance Measurement
- Transparency and Public Reporting
- Payment Innovation
- Informed Consumer Choice

Source: National Business Coalition on Health Value-Based Purchasing (www.nbch.org)
Bringing Cost and Outcomes Together

Commercial Reimbursements vs. Potentially Avoidable Mortality (Per 100,000 Population)

Compared to: Cincinnati, which spends just $23 more per person for better outcomes

Louisville: Slightly lower than national median in costs, worse than national median in avoidable mortality
Bringing Cost and Outcomes Together

Medicare Reimbursements vs. Potentially Avoidable Mortality (Per 100,000 Population)

- Louisville: Higher Medicare cost, worse-than-national-median outcomes.
- Compared to: Greenville, S.C., which spends $732 less per person for nearly identical outcomes.
Avoidable Hospital Use

If Kentucky improved to the level of the top 10% benchmark for each indicator, then

**EACH YEAR:**

- 794 fewer child hospitalizations for asthma exacerbations
- 26,440 fewer Medicare ER visits for non-emergent issues
- 3,698 fewer hospital readmissions among Medicare beneficiaries

$848 million Medicare dollars would be saved
COLLABORATION IS KEY TO VALUE-BASED CARE
Thanks!

QUESTIONS?