Public Health Transformation
From Planning to Implementation

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Foundation for a Healthy Kentucky’s *Health for a Change*
August 19, 2021
Objectives

- Provide a brief re-cap of the purpose of Public Health Transformation and the one-year planning process;
- Describe the Public Health Transformation implementation plan and timeframes;
- Provide key goals and objectives within Public Health Transformation;
- Describe the importance of creating a “culture of Public Health Transformation” within Kentucky’s public health system.
Local Health Departments Financial Crisis

[Map showing the financial solvency of local health departments in Kentucky, with different colors indicating the number of months of solvency.]
Public Health Modernization
Kentucky’s Health Outcomes

2020 Annual Report
Kentucky
Health Behaviors: 48th
Health Outcomes: 46th
House Bill 129

KRS 211.185

- Core public health programs
- Foundational public health programs
- Local public health priorities

SIMPFLIFY  *  FOCUS  *  PRIORITIZE
Local Public Health Priorities

- Accreditation
- Arthritis
- Cancer screening
- Diabetes
- Home health
- Pediatric/Adolescent health
- Nutrition
- Radon
- Stay Well biometric screenings
- Adult services
- Asthma
- Dental/dental hygiene
- Family planning
- Maternity services
- Physical activities
- Radiation & product safety
- School health
- Tobacco

SIMPLIFY * FOCUS * PRIORITIZE
House Bill 129

KRS 211.187

• Local public health priorities:
  o Data-driven need
  o Evidence-based, promising practices
  o Adequate funding
  o Performance and quality management plans
  o Exit strategy

SIMPLIFY * FOCUS * PRIORITIZE
What does PHT look like in practice?

**Cancer Screening (Colon and Breast & Cervical):**
- Contracts with FQHCs, university based clinics;
- Focus on outreach;
- Kentucky Cancer Link – patient navigation.

**Adolescent health, Diabetes, Tobacco:**
- Competitive grant applications based on community need.

**Pediatric:**
- Pediatric Assessment/Well child training – comprehensive assessment.

**Family Planning:**
- Contracts with FQHCs, university based clinics;
- Assurance option;
- Focus on outreach;
- Comprehensive Reproductive Exam Training (CRET) – comprehensive assessment.

**School Health:**
- Expansion of FQHC school-based clinics.
Public Health Transformation (PHT) Timeline

2019

- PHT Re-launch
- Buy-in from DPH/LHD Leadership
- Work groups/ Work plans
- Other PHT Initiatives
- PHT Communication
- Health Equity
- Leadership Development

Planning Phase
July 2020 – August 2021

- Strategic Plan 2021 – 2025 Goals & Objectives
- Accountability structure
- Performance Management

Implementation Phase
September 2021 - Forward

House Bill 129
Program Specific White Papers
Pension Assistance

Culture of Change
Public Health Transformation Goals

- Ensure equitable access to public health services across the commonwealth;
- Increase focus on population health;
- Promote fiscal responsibility;
- Strengthen collaboration/partnerships;
- Optimize internal capacity.
**Mission:** To improve the health and safety of people in Kentucky through **Prevention, Promotion and Protection**

**Vision:** Healthier People .... Healthier Communities.

**We Achieve Excellence through REACH Values:**
Responsiveness, Equity, Accountability, Collaboration, & Honesty

**People**

**Quality**

**Efficiency & Effectiveness**

**Building Public Health Capacity**

**Promote Health Equity in All We Do**

1. Attract & Retain a Competent & Diverse Workforce

2. Cultivate a Positive Work Environment & a Satisfied Workforce

3. Support Evidence-Based & Promising Public Health Practice & Research

**Implement & Maintain a Culture of Quality & Customer Satisfaction**

**Implement & Maintain a Department-wide Performance Management System**

**Promote Effective Use of technology & Increase Data Utilization**

**Develop & Enhance Relationship with Key Partners**

**Pursue Mission Specific Funding Opportunities**

**Strengthen Internal & External Communications**

12/01/11 Adopted
10/20/13 Revised
05/31/21 Revised
"STRATEGIC MINDSET"

The Way You Think
- visionary
- long-term
- broad stroke
- dynamic view

The Results You Get
- mission focused
- intentional
- sustainable
- transformational

The Actions You Take
- interventions
- policy change
- infrastructure
- expanded network
From Planning to Implementation

- Process to culture;
- Program(grant)driven platform to comprehensive/holistic approach;
- Direct patient care to population health;
- Provider to partner;
- Health equity lens;
- Emphasis on communication – both internally and externally;
- Public Health Transformation to performance management/quality improvement.
Progress To Date

- Planning Phase:
  - Finalizing work plans
  - Over 100 staff – both state and local involved
- Identified local public health priority programs
- Revised LHD budget review process FY 22
- Continue to define LHD budget review process FY23
- Updated KDPH Strategic Plan 2021 – 2025
- Ongoing PHT initiatives
- Enhanced communication tools
- Designated PHT team with a focus on performance management, accountability and transparency
- Federal COVID relief funding – workforce development, infrastructure, staffing, etc.
- Enhanced partnerships with clinical providers, e.g., Kentucky Primary Care Association and its members, university and hospital based primary care clinics
- “PHT movement” focusing on creating a culture of change
Thank you!

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Kentucky Public Health
Prevent. Promote. Protect.