Foundation for a Healthy Kentucky’s MISSION

To address the unmet health needs of Kentuckians
by...  
• Developing and influencing policy  
• Improving access to care  
• Reducing health risks and disparities  
• Promoting health equity

And VALUES...  
✓ Integrity      ✓ Leadership
✓ Respect       ✓ Policy Equity
✓ Effectiveness ✓ Collaboration
LEARN MORE ABOUT THE COUNCIL

Community Advisory Council Role and Nominations Process

The role of the Council is to provide the Foundation Board of Directors with advice and recommendations regarding overall policy and strategic direction and adherence to the mission and to serve as a liaison with communities in Kentucky. Read more about the Council functions, size and composition, appointments and terms in the Council Charter.

Members of the Council are residents of the Commonwealth who are committed to addressing the unmet health needs of the people of Kentucky and who have expressed an interest and willingness to engage individually and as a group in activities to advance the foundation’s charitable mission. Read more about the role and time commitment for Council members in the Council Member Position Description.

Foundation Bylaws call for the Council “to maintain a diverse membership, with broad community and consumer representation and ensuring careful consideration to ethnic, gender, geographic and social balance.” The Commonwealth comprises thousands

EXPLORE FURTHER

ABOUT US
MISSION
OUR INITIATIVES
CONTRIBUTE
CONFERENCE FACILITY
MEET THE FOUNDATION

SAVE THE DATE!

Howard L. Bost Memorial Health Policy Forum
Kentucky Vaccine Policy: Myths, Messengers, and Messages
Join us virtually September 20 - 21, 2021
Thursday, June 10 12PM ET / 11AM CT
Transforming Kentucky’s Public Health System & the Critical Role of Community Collaborations
**www.healthy-ky.org**

**CONTACT**

Rachelle Seger  
Community Health Research Officer  
rseger@healthy-ky.org  
@kyhealthfacts

**www.kynonprofits.org/census2020**

**COUNT ME IN KY 2020**

**NONPROFIT COALITION**
Matthew H. Ruther, PhD
Associate Professor, University of Louisville
Director, Kentucky State Data Center

State Data Centers

National

Regional

Kentucky State Data Center

Local:
Area Development Districts, governments, libraries, etc.
State Data Center Goals and Objectives

- **Data Dissemination**
  - Ensure that data and access are available to the general (local) public
  - Embargo access to new data releases

- **Data Analysis, Assistance, and Consultation**
  - Support data users in using and finding Census information
  - Provide access to training on the use of Census products

- **Census Promotion and Assistance with Census Programs and Products**
  - Increase public awareness of upcoming surveys and new Census products
  - Assist the Bureau with product, technology and service development
  - Maintain affiliate network

KSDC Affiliates

- **Area Development Districts**
  - 15 regional organizations supporting planning, economic development, and social services

- **Non-profit organizations**
  - Foundation for a Healthy Kentucky, Kentucky Youth Advocates, Greater Louisville Project

- **State and local governments**
  - Children and Family Services, Transportation, Economic Development, Education and Workforce Development

- **Public and university libraries**
  - Annual Affiliate Meeting held in early August of each year
KSDC Research

Community Health Needs Assessment
Louisville, Kentucky 2017

Kentucky State Data Center

Projections of Population and Households
State of Kentucky, Kentucky Counties, and Area Development Districts
2015-2040
Version 2016
Kentucky State Data Center
University of Louisville

Presence of BCBAs

Ken Hope, 2015
Tom Sawyer
Mark Shuma

Urban and Public Affairs
Planning • Public Administration • Sustainability

Louisville

College of Arts & Sciences

http://ksdc.louisville.edu

Kentucky State Data Center
Department of Urban and Public Affairs | College of Arts and Sciences | University of Louisville
ksdc@louisville.edu | 502.852.7960

REMOTE OFFICE NOTICE: All offices are OPEN. However, to prevent the spread of COVID-19, faculty and staff are working remotely. To reach the Kentucky State Data Center, please contact Tom Sawyer / 502.852.7960 / tsawyer@louisville.edu.

The Kentucky State Data Center (KSDC) is the state’s lead agency in the U.S. Census Bureau’s State Data Center Program and Kentucky’s official clearinghouse for Census data. The State Data Center program was initiated by the U.S. Census Bureau in 1978 in order to facilitate the dissemination of Census data to data users across the state and to provide a vehicle for user feedback to the Census Bureau. The Kentucky State Data Center is housed in the Department of Urban and Public Affairs in the College of Arts and Sciences at the University of Louisville.

Urban and Public Affairs
Planning • Public Administration • Sustainability

5/19/2021
Population Estimates

Estimates of the Components of Resident Population Change: April 1, 2010 to July 1, 2019

<table>
<thead>
<tr>
<th>State</th>
<th>Total Pop Change</th>
<th>Vital Events</th>
<th>Natural Increase</th>
<th>Total Migration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kentucky</td>
<td>128,540</td>
<td>510,539</td>
<td>438,202</td>
<td>92,337</td>
</tr>
</tbody>
</table>

ADRs

- BansorRiver: 24,711 (34,737 - 10,026)
- Big Sandy: -15,051 (15,892 - 2,841)
- Bluffside: 80,197 (92,975 - 22,778)
- Buffalo Trace: -1,165 (6,369 - 7,534)
- Cumberland Valley: 5,427 (21,787 - 16,360)
- Elizavista: 6,427 (14,533 - 8,106)
- Garrard: 3,291 (9,435 - 6,144)
- Green River: 2,493 (25,128 - 22,635)
- Jefferson County: 4,136 (113,011 - 108,875)
- Kentucky: -1,120 (12,370 - 13,490)
- Lake Cumberland: 2,123 (22,647 - 20,524)
- Lawrence: 9,311 (32,178 - 22,867)
- Northern KY: 25,508 (55,797 - 30,289)
- Perryville: -7,618 (28,507 - 36,125)
- Purchase: 4,001 (20,068 - 16,067)

Counties

- Adair: 543 (1,880 - 1,337)
- Allen: 1,357 (2,792 - 1,435)

New projections coming by the end of 2021!

Population Projections

- Projections are predictions of the population in the future
- KSDC produces projections for the state and counties
- Kentucky is expected to grow by 7.8% (or 352,917 people) in the next 20 years – but 2/3 of Kentucky’s counties are expected to lose population during this time
In cooperation with the Office of Vital Statistics in the Kentucky Cabinet for Health and Family Services
Other Sources of Health Data

- CDC WONDER
- BRFSS

The PLACES Project

- The PLACES project relies on an innovative multilevel regression and poststratification approach that links geocoded health surveys and high spatial resolution population demographic and socioeconomic data.
- The approach accounts for the associations between individual health outcomes, characteristics, and spatial contexts and factors at multiple levels.
- The primary data sources for this project are the Behavioral Risk Factor Surveillance System, 2010 Decennial Census, and American Community Survey.

BRFSS is a CDC-sponsored survey, administered by states, of risk behaviors, chronic health conditions, and use of preventive services – 7,974 respondents in Kentucky (2019).
The PLACES Project

<table>
<thead>
<tr>
<th>Health Outcomes</th>
<th>Prevention</th>
<th>Unhealthy Behaviors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arthritis</td>
<td>Health Insurance</td>
<td>Binge Drinking</td>
</tr>
<tr>
<td>Asthma</td>
<td>Annual Checkup</td>
<td>Current Smoking</td>
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<tr>
<td>High BP/Cholesterol</td>
<td>Dental Visit</td>
<td>Physical Inactivity</td>
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<tr>
<td>Cancer</td>
<td>BP Medication</td>
<td>Obesity</td>
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<tr>
<td>Kidney Disease</td>
<td>Cholesterol Screening</td>
<td>Sleep &lt;7 Hours</td>
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<tr>
<td>COPD</td>
<td>Mammography</td>
<td></td>
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<tr>
<td>Heart Disease</td>
<td>Cervical Cancer Screen</td>
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<tr>
<td>Diabetes</td>
<td>Colorectal Cancer Screen</td>
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<tr>
<td>Mental Health</td>
<td>Preventive Services</td>
<td>Geographic Levels</td>
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<tr>
<td>Physical Health</td>
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<td>County</td>
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<tr>
<td>Stroke</td>
<td></td>
<td>City</td>
</tr>
<tr>
<td>Teeth Loss</td>
<td></td>
<td>ZIP Code</td>
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<tr>
<td></td>
<td></td>
<td>Census Tract</td>
</tr>
</tbody>
</table>
The PLACES Project (ZIP Codes)

The PLACES Project (Census Tracts)
Health for a Change

Matthew H. Ruther, PhD
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Director, Kentucky State Data Center

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Thank You to Our Partners.
Foundation for a Healthy Kentucky

ERIN PEABODY
PARTNERSHIP SPECIALIST
Thank YOU!

Thank you to Kentucky’s 4,000+ 2020 Census Partners!

YOU...

...Promoted civic duty/responsibility

...Encouraged fair political representation

...Helped direct vital federal dollars back to your communities for public health, education, infrastructure, youth and senior services, and more

About Census Partnerships

From corporations to policymakers, foundations and non-profits to software developers, the U.S. Census Bureau partners across sectors and industries to help America work better through data. Together, we harness the power of our data, support each other’s missions, and co-create solutions to increase data use and participation in Census Bureau surveys and programs. Connect with the partnerships team at census.partners@census.gov to learn more.

Thank YOU!

SELF-RESPONSE RATES:

Nation: 67.0%
Kentucky: 68.2%
Louisville-Jefferson County: 72.1%
Lexington-Fayette County: 71.2%

*Note: Self-response is only part of how census data is collected and does NOT include Non-Response Follow-Up (door-to-door efforts), Group Quarters enumeration, or other operations.
Thank YOU!

Kentucky Resident Population:
2020: 4,505,836 (3.8% growth)

Data Resources

US Census Bureau

Envisioning our Future 29
Thank YOU!

U.S. Census Bureau Data Products and Tools

- American Community Survey (ACS)
- data.census.gov
- Census QuickFacts
- Household Pulse Survey

Thank YOU!

American Community Survey

- The nation’s most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys 3.5 million U.S. addresses and informs over $675 billion of federal government spending each year
- Covers 40+ topics, supports over 300 evidence-based federal government uses

https://www.census.gov/programs-surveys/acs
Thank YOU!

[data.census.gov](https://data.census.gov/cedsci/)

Newest platform for accessing data from the U.S. Census Bureau, all in ONE centralized location.

- Data includes population, educational attainment, median household income, employment status, housing units and other statistics
- Designed for adding data to reports, grant proposals, or forecasting
- Draws from Decennial Census, American Community Survey, Economic Census, and other Census Bureau surveys
Thank YOU!

Census QuickFacts

https://www.census.gov/quickfacts/

Thank YOU!

Census Bureau COVID-19 Data Hub

https://covid19.census.gov/

The U.S. Census Bureau's COVID-19 Hub contains demographic and economic data designed to help guide decision-making related to the COVID-19 pandemic.

- Economic Data
  - Business Formation Statistics
  - Small Business Pulse Survey
- Demographic Data
  - Household Pulse Survey
  - Community Resilience Estimates

COVID-19 Interactive Data Hub and Other Resources

The U.S. Census Bureau's COVID-19 Hub contains demographic and economic data designed to help guide decision-making related to the COVID-19 pandemic.
COVID-19 Household Pulse Survey

Survey topics include:

- Expected Loss in Employment Income
- Telework
- Food Security
- Housing Insecurity
- Likelihood of Eviction or Foreclosure
- Difficulty Paying for Usual Household Expenses

Thank YOU!

Stay in Touch
Thank YOU!

- Attend a free, virtual Census Bureau Data Summit, ongoing now through August 2021: https://www.census.gov/data/academy/webinars/2021/data-summit-series.html

- Join Census Academy, Your Virtual Hub for Learning Data Skills at: https://www.census.gov/data/academy.html

- Subscribe to the latest US Census Bureau news and updates at: https://public.govdelivery.com/accounts/USCENSUS/subscriber/new

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