



Tools for Increasing COVID-19 Vaccine Uptake in Kentucky – 4/15/21 Webinar Links



“I Got The Shot” Campaign

[Video PSAs](#)

[Campaign Toolkit](#)

[Campaign Toolkit \(Spanish\)](#)

“Take It From Me” Campaign

[Video PSAs](#)

[Campaign Toolkit](#)

Delanor Manson, MA, BSN, RN, CEO for the Kentucky Nurses Association

- For Physicians & Nurses: Answers to COVID-19 Vaccination Questions for HCPs | Ad Council (video)
<https://youtu.be/YgLkTMTGZt8>

CDC Links

- [How to talk about COVID-19 Vaccines with friends and family](#)
- [Key Things to Know About COVID-19 Vaccines](#)
- [Vaccines for COVID-19](#)
- [Finding Credible Vaccine Information](#)
- [Social Media Toolkit: COVID-19 Vaccinations](#)
- [Building Confidence in COVID-19 Vaccines](#)

Shamarria Morrison, Weekend Evening Anchor, Reporter / Multimedia Journalist, WPSD TV

- “I Got the Shot PSA” – Shamarria Morrison (video)
<https://www.healthy-ky.org/res/images/resources/I-Got-The-Shot-PSA-Shamarria-Morrison.mp4>
- Skeptical mom speaks about journey toward deciding whether to take the COVID vaccine or not (video)
<https://www.youtube.com/watch?v=paXuxVSlp-s&t=57s>

For additional information, please contact Rachelle Seger: rseger@healthy-ky.org